

For Immediate Release

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Clearzoning, Inc. Welcomes New Principal Planner Stephen N. Cassin, AICP

January 6, 2015

Lathrup Village, Michigan - Clearzoning Inc. has hired Stephen N. Cassin, AICP of Clinton Township to the position of Principal Planner.

Cassin recently retired as the Executive Director of the Macomb County Department of Planning & Economic Development, where he spent 14 years directing the department's activities in land use planning, business retention & attraction, GIS & mapping, land & water resources, and communications & marketing.

Prior to his work with the county, Steve spent 24 years with the Charter Township of Clinton, overseeing the township's planning, zoning, and code enforcement efforts.

Clearzoning President Rod Arroyo stated, "Steve is a proven leader in community planning and economic development in Michigan, and he will be a highly-valued team member at Clearzoning, Inc. His wealth of knowledge and experience will assist our client communities with economic development strategies, land use planning, and managing the review of new development proposals."

"I am very proud and honored to be part of the Clearzoning team", said Cassin. "They have always had a great reputation for their innovation, expertise, and client commitment."

Image link: <http://www.clearzoning.com/wp-content/uploads/2016/01/Steve-Cassin-Clearzoning.jpg>

Steve Cassin, Principal Planner, is a resident of Clinton Township, Michigan

Rod Arroyo, Clearzoning President, is a resident of Macomb Township, Michigan

Clearzoning, Inc. is a municipal planning & transportation services firm with over 26 years of experience in community planning, transportation, traffic and parking, zoning, downtown development, and recreation planning. Clearzoning has offices in Lathrup Village at 28021 Southfield Road, Lathrup Village, Michigan, 48076. www.clearzoning.com



Stephen N. Cassin, AICP has over 40 years of public sector experience in land use planning, economic development, and community development. He earned a Master of Public Administration degree from Oakland University and a Bachelor of Science in Urban Planning from Michigan State University. He is a certified planner with the American Institute of Certified Planners, a member of the American Planning Association (Michigan Association of Planning- MAP), the International Economic Development Council, and the Michigan Economic Developers Association.

Prior to joining Clearzoning, Steve served as the Executive Director of the Macomb County Department of Planning and Economic Development, where he directed the county's efforts in land use planning, business retention & attraction, GIS & mapping, land & water resources, marketing & communications, and workforce development.

Steve also spent 24 years with the Charter Township of Clinton, overseeing the township's planning, zoning, and code enforcement efforts during a time period where the population of the community grew from 60,000 to over 100,000 residents.

Steve is a Past President of the Michigan Society of Planning Officials (NKA Michigan Association of Planning), and a Adjunct Instructor at Oakland University, where he teaches Community Planning and Zoning at the graduate level. He currently serves as Treasurer of the Greater Detroit Foreign Trade Zone and as a Board Member of Automation Alley.

Awards

- ✦ 2015 - Michigan Association of Planning 40 Year Membership Recognition
- ✦ 2013 - Michigan Association of Planning Presidents Award
- ✦ 2009 - Automation Alley Member of the Year

professional service

- ✦ Greater Detroit Foreign Trade Zone Board of Directors
- ✦ Automation Alley Board of Directors
- ✦ Macomb-Oakland University Incubator Board of Directors
- ✦ Previously served as a gubernatorial appointee on the Michigan Finance Authority

Presentations

- ✦ "Developing a Marketing Plan to Promote Sustainable Growth and Development" - MEDA, 2014
- ✦ "Advantages of Locating your Business in the Detroit Region" - Cleveland, OH - 2015
- ✦ "Macomb County's Defense Industry" - Dubai, UAE - 2014
- ✦ Michigan State University - Citizen Planner Program Instructor

professional interests

- ✦ Economic Development—Positioning a community for future growth and development
- ✦ Local Community Marketing and Promotion
- ✦ Form Based Codes
- ✦ Sign Regulations and Ordinances
- ✦ Downtown Development
- ✦ Code Enforcement
- ✦ Trailway and Recreation Planning
- ✦ Grants